



SOMOS COMUNIDAD

2022 LEADERSHIP ASSEMBLY

**2022 ASAMBLEA
SPONSORSHIP PACKET**





DEAR FRIENDS AND SUPPORTERS,

I hope you will join us at **Alianza Americas' leadership assembly: Asamblea de Liderazgo 2022, Somos Comunidad(es)**. For the first time in four-years the Asamblea will take place in person, taking all preventative health measures necessary to ensure it is a safe event. This year's Asamblea theme is a celebration and affirmation of the cultural power created by Alianza Americas' network of 58 immigrant-led and immigrant-serving organizations. Together, our network is building transnational alliances that are changing realities to improve the quality of life of Latinx and Latin American migrant communities in the United States and Latin America.

During the three days of Asamblea, Alianza Americas will be convening leaders and allies working across borders to discuss some of the most pressing topics impacting our communities, including analyzing the results of the 2022 U.S. midterm elections and what it means for the region and Latin Americans in the U.S. The Asamblea will also be a critical space

for Alianza's membership to assess the efforts of the last year and strategize for the year ahead. Asamblea also provides peer-learning spaces for organizations and leaders to network and exchange strategies and best practices. **Your support is critical to helping make this event a success!**

The past two years have brought many challenges, and our communities have been at the center of it all. From xenophobic and toxic narratives, growing economic and social inequities, to the lack of political will to protect immigrants, the Alianza Americas network continues to advocate for structural change that respects and recognizes our value as people. The Asamblea is a platform to dive deep into these critical conversations, and leverage the collective power we bring as a **COMUNIDAD** to move forward a progressive justice agenda. **Please consider becoming a sponsor of this important initiative and join the network of advocates supporting the leadership of Latin American immigrant communities.**



Sincerely, Oscar Chacón,
Executive Director

ABOUT OUR WORK

Alianza Americas is a network of Latin American and Caribbean immigrant organizations whose mission is to create an inclusive, equitable, and sustainable way of life for migrant communities living in the United States and across the Americas. It is the only national organization in the U.S. that is rooted in Latino immigrant communities and works both domestically and transnationally with community leaders, government officials, union leaders, allied organizations and faith-based communities, to protect the dignity and promote the well-being of all people across the Americas.

Alianza Americas combines its deep community roots and highly respected transnational experience with its policy advocacy work to elevate migrants' voices in spaces where public policies are discussed and decided, so that their needs and perspectives are included. The organization leads with a transnational vision, as a necessary perspective to confront the challenges that we face as migrants in our countries of origin and in the communities that welcome us.

Alianza Americas represents a critical voice on issues that have an impact on the lives of immigrant families throughout the Americas. Its 58 organizational members represent more than 150,000 families across 18 states in the U.S. By working transnationally with partners from civil society, government, organized labor and faith based communities, Alianza Americas is working to create a more dignified and just way of life for all people living in the Americas.



ABOUT ASAMBLEA 2022

Alianza Americas is a **leading convener** on issues of regional human mobility; **a broker** between Latin American migrants, governments and key civil society in the U.S. and internationally; and an **informed source** of migrant leadership and advocacy in the U.S., Mexico, and Central America. The role we play in bridging transnational efforts to pursue justice for migrant communities is most evident in our biannual leadership assembly (asamblea in Spanish). Over the past 18 years, Alianza Americas' Asamblea has become a space for immigrant leaders to engage in innovation, shared analysis, capacity building, peer-learning, and cultural celebration. **This year, from November 11-13, Alianza Americas will convene immigrant leaders both virtually and in person, representing more than 150,000 families in 18 states across the nation.** Our member-owned network will have an opportunity to evaluate the progress we have made as migrant communities and set the direction for the future of our work.

After conducting a majority of our meetings virtually for the past two years, we are excited to gather in Washington DC, just after the midterm elections. A main highlight of our convening is a public event on the morning of November 11 that will feature a special panel of leaders from across the U.S. and Latin America. Our guests will lead a critical analysis of the results from the U.S. midterm elections and provide a shared safe space for leaders of multiple immigrant communities to engage in collaborative thinking and planning on how these results will impact our communities and what is next for our advocacy work. Taking place just two days after the U.S. elections, these conversations promise to be lively and timely.

By sponsoring the Asamblea, you will make it possible for grassroots leaders from across the United States to connect with each other, and with allies from Mexico, Central America, and around the world. You will help us lift up the powerful stories of these local advocates, and enable them to hone their organizing and power-building skills.

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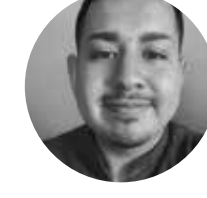
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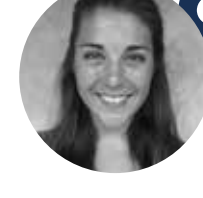
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OUR COMMUNITY



SPONSORSHIP LEVELS



\$20,000 TRANSFORMER

- RECOGNITION ON WEBSITE
- LOGO ON REGISTRATION PAGE
- RECOGNITION UPON INITIATING AND ENDING SESSIONS
- LOGO ON PROGRAM SLIDES
- RECOGNITION IN ALIANZA AMERICAS' NEWSLETTER
- RECOGNITION IN ALIANZA AMERICAS' ANNUAL REPORT
- RECOGNITION IN THE PROGRAM BOOKLET
- PROVIDED 8 EVENT TICKETS
- 5 SOCIAL MEDIA POSTS ACROSS ALIANZA AMERICAS' PLATFORMS

\$15,000 INNOVATOR

- RECOGNITION ON WEBSITE
- LOGO ON REGISTRATION PAGE
- RECOGNITION UPON INITIATING AND ENDING SESSIONS
- RECOGNITION IN ALIANZA AMERICAS' NEWSLETTER
- RECOGNITION IN THE PROGRAM BOOKLET
- PROVIDED 6 EVENT TICKETS
- 3 SOCIAL MEDIA POSTS ACROSS ALIANZA AMERICAS' PLATFORMS

\$5,000 TRAILBLAZER

- RECOGNITION ON WEBSITE
- RECOGNITION IN ALIANZA AMERICAS' NEWSLETTER
- RECOGNITION IN THE PROGRAM BOOKLET
- PROVIDED 4 EVENT TICKETS
- 1 SOCIAL MEDIA POST ON ONE OF ALIANZA AMERICAS' PLATFORMS

\$500 GRASSROOTS ALLY-RESISTER

- BECOME A \$500 GRASSROOTS ALLY-RESISTER AND PROVIDE SUPPORT TO AN EMERGING MIGRANT LEADER AND/OR YOUTH TO PARTICIPATE IN THIS YEAR'S ASSEMBLY.

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• **Mail Check**
Payment can be made out to Alianza Americas
P.O. Box 23491
Chicago, IL 60623

• **Electronic Transfer**
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www.alianzaamericas.org