15 Years, Thanks to You

Over the last 15 years, Alianza Americas has transformed into a leading convener on issues of regional human mobility, bringing together Latin American migrants, governments and key civil society in the U.S. and internationally. We advocate for economic and social justice and are an informed source of migrant leadership and advocacy in the US, Mexico, and Central America. We have grown in many ways, adding on-the-ground capacity in El Salvador and Mexico over the past year.

In 2018, Alianza Americas:

- Grew its individual donor base by 36% and total revenue by 40%.
- Staff size doubled, with new staff in Mexico, El Salvador, and Chicago
- Opened a small office in El Salvador providing permanent on-the-ground capacity in Central America
- Increased our transnational and global advocacy presence in response to the acute crisis of migrant families in Central America.

¡Alianza, Presente!

In 2019, we celebrated 15 years of advancing justice alongside our members, supporters, and allies. Our partners at Presente.org have been a crucial voice in this movement for the last 10 years, and on 10/15 we came together to celebrate where we have been and, importantly, where we are going. We look forward to collaborating with Presente.org on digital campaigns, calls to action and other online communication in the months and years ahead!

“Our Story. Our Power.” is about what we can all accomplish together. We are deeply grateful for how far we have come, and we cannot wait to see what comes next.
A Message from Oscar Chacón

Dear Friends,

Fifteen years ago, in early 2004, immigrant organizational leaders gathered with a dream to create a national network to assert the voices of organized Latin American and Caribbean communities. Since then, Alianza Americas (originally called National Alliance of Latin American and Caribbean Communities) has consistently struggled to position Latin American immigrant voices at the forefront of transnational campaigns for justice.

As we celebrate our 15th Anniversary, we have much to be proud of. Alianza Americas has strengthened its partnerships with civil society organizations across borders, social movements struggling for economic, social and political justice, governments, and other partners from Latin America to shape and influence social, political and economic policies that are inspirational and achievable. In 2018, we grew our transnational network by expanding our presence in key Central American countries and Mexico, which allowed us to create a net of protection across borders and respond swiftly to the exodus of families, children, and young people from Central America. In collaboration with our members and partners, we organized more than 100 events, including: house-to-house outreach on Temporary Protected Status, family unity forums, rallies, vigils and community discussions, throughout the United States. Our innovative and flexible Leadership Institute is helping to build the next generation of transnational leaders who will carry forward a transformative agenda across borders.

Looking forward, we will continue to advance our mission at the local, state, national and transnational levels. Most of all, we will keep working relentlessly to press for justice and common-sense driven solutions to our shared challenges. Through collaborative and cooperative organizing we will continue to develop the organized power of Latino communities in the United States so we can build better societies at home and abroad. Societies committed to affirming and advancing the well being of all persons. That is the vision and the ethic that we commit ourselves to each and every day.

We could not have done it without you, and we hope you will continue to stay engaged in 2019 and 2020. There is so much more to do. Let’s do it together.

With gratitude,

Oscar Chacón
Executive Director
About Alianza Americas and Our Team

Alianza Americas is a network of 50 immigrant-led organizations representing more than 100,000 families across the United States. It is the only US-based organization rooted in Latino and Caribbean immigrant communities that works transnationally to create an inclusive, equitable, and sustainable way of life. The Alianza Americas Team is small but mighty:

BASED IN OUR US OFFICE:

- **OSCAR CHACON**
  - Executive Director

- **AMY SHANNON**
  - Senior Advisor

- **MARYBETH LEMAY**
  - Managing Director

- **ZORAYDA AVILA**
  - Campaign & Outreach Manager

BASED IN EL SALVADOR:

- **HAZEL CONTRERAS**
  - Regional Coordinator in Central America

- **YANCI NÚÑEZ**
  - Communications Coordinator in Central America

BASED IN MEXICO:

- **YANIRA ARIAS**
  - National Campaign Manager

- **HELENA OLEA**
  - Human Rights Adviser

- **ANDREW DEBOER**
  - Development and Communications Coordinator

- **EVELYN ANDRADE**
  - Website & Graphic Designer

- **IRAZÚ GÓMEZ VARGAS**
  - Regional Coordinator in Mexico
Board of Directors

“Alianza Americas is a member-driven coalition. Our Directors are nominated and elected by our members. We are grateful to this amazing group of leaders for their wisdom and guidance”

CLAUDIA LUCERO  
President  
_Durango Unido en Chicago_

ABEL NÚÑEZ  
Vice-President  
_CARECEN-DC_

MIRTHA COLÓN  
Secretary  
_Hondurans Against AIDS / ONECA_

LARIZA DUGAN-CUADRA  
Treasurer  
_CARECEN-SF_

ROSANA ARAUJO  
Women Working Together USA

JUDITH MONTENEGRO  
Latino Commission on AIDS

RIAHL O’MALLEY  
United for a Fair Economy

SARAÍ PORTILLO  
Alabama Coalition for Immigrant Justice

ELMER ROMERO  
CRECEN Houston

ODILIA ROMERO  
Red de Mexicanos

LEVIS TORRES  
WeCount!
List of Members 2017-2019

Our members represent diverse voices rooted in migrant communities in the U.S. and in migrants’ countries of origin across the Americas. These are the local heroes who are putting up resistance, supporting communities, building alliances, and offering solutions.

- Alabama Coalition for Immigrant Justice (ACIJ)
- America Para Todos
- ASOSAL
- Cambiando Vidas / Access Living
- CARECEN-DC: Central American Resource Center of Washington, DC
- Casa de la Cultura El Salvador
- Central American Resource Center (CARECEN) of Los Angeles
- Central American Resource Center (CARECEN) of San Francisco
- Centro Presente
- Centro Romero
- Centro San Bonifacio
- Chelsea Human Services Collaborative, Inc.
- Club Francisco Villa
- Club Nueva Vision de Cheranastico
- Club San Juanico
- Club Taji
- Colectivo de Mujeres Transnacionales
- Comunidad Garifuna Guatemalteca (COMGARIGUA)
- Comunidad Guatemalteca en el Area de la Bahia
- COPAL MN
- CRECEN (Central American Resource Center) Houston
- Dominican Development Center Durango Unido en Chicago
- Federacion de Clubes Michoacanos (FEDECMI)
- Federacion Oaxaqueña del Medio Oeste (FOMO)
- Florida Immigrant Coalition (FLIC)
- Frente Binacional Michoacano (FREBIMICH)
- The Haitian Americans United for Progress, Inc. (HAUP)
- Haitian Women of Miami (FANM)
- Hondurans Against AIDS, Inc. (Hondurenas Contra SIDA)
- Lake Country Immigrant Advocacy
- Latino Commission on AIDS
- Latino Policy Forum
- Latinos Progresando
- Living Hope Wheelchair Association
- Lower Columbia Hispanic Council (Consejo Hispano del Lower Columbia)
- Office of Latino/Latin America Studies (OLLAS)
- ONECA (Organización Negra Centroamericana)
- Red de Pueblos
- Red Mexicana de Lideres y Organizaciones de Migrantes
- SANN: Salvadoran American National Network
- Telpochcalli Community Education Project (TCEP)
- Tennessee Immigrant & Refugee Rights Coalition (TIRRC)
- United for a Fair Economy (UFE)
- Viento del Espiritu (Wind of the Spirit)
- We Count!
- Women Working Together USA
Global Migration Governance

Alianza Americas advocates around issues of migrant reintegration, protections for mixed migration flows, respect for rights of people at the border, implementation of regular pathways and labor rights.

Key Activities/Outputs:

In 2018, Alianza Americas ought to center human rights and lift up Latin American migrant voices in the negotiations for the Global Compact for Migration at the United Nations. In addition to providing leadership to the Global Coalition on Migration, Alianza sent a delegation of members to the Global Forum on Migration and Development in Marrakech, Morocco, where the Global Compact was officially signed. Alianza Americas is also an active member of the Women in Migration network, which seeks to elevate issues of gender equity for migrant communities and in countries of origin.

Alianza continues to provide guidance on the Global Compact and other global migration discussions by collecting inputs from migrant-led groups and partners and sharing these insights through a series of workshops and webinars shared with members and allies.
Reducing Inequality: “Aquí y allá”

As the United States continues to spend massive amounts of resources on immigration enforcement, domestic and regional income inequality has grown at rapid rates, deteriorating working conditions and wages.

In 2018, Alianza Americas’ #TaxDay campaign focused on challenging the use of public funds for immigration enforcement instead of investing in public resources to reduce rampant inequality. Alianza also worked with member organizations to provide worker outreach programs, developing multilingual worker safety manuals and ensuring all workers in crucial sectors of the economy have access to adequate benefits and living wages.
Very quickly after the exodus of Central Americans began moving through Mexico in caravans, Alianza Americas realized that this new migration pattern required a careful, coordinated response. Our team launched a series of working exchanges with organizations in Mexico that are offering shelter, legal assistance, and psychosocial support to migrants and asylum seekers. We also teamed up with partners at National Partnership for New Americans, the Fair Immigration Reform Movement and We Are All America to create a multi-layered humanitarian, organizing, legal and communications effort called #RefugeforFamilies. Together with #RefugeforFamilies, Hispanic Federation, and many individual donors, we mobilized urgently-needed resources for shelters and organized against the administration’s efforts to deny Caravan participants their right to apply for asylum.

“Each of us, from where we are in our own localities, can take action. First, we need to talk to our neighbors, to share the truth about what is happening and challenge the lies. Then we have to protect people—make them welcome in our communities. And yes, we need to change policies, and change politicians if the current ones won’t listen to us.”

- Sister Magda, Director of CAFEMIN shelter in Mexico City and REDODEM network coordinator, during an Alianza Americas speaking tour
Families Under Attack

“Fighting back against attacks on refugees, asylum, TPS

“We are hearing from affected children and families who are being displaced by force due to extreme poverty and violence. This is an important aspect of the immigration crisis that isn’t discussed. It is critical for advocates—particularly immigration advocates—to see and hear about these conditions so we can better serve the immigrant and minority communities we represent.”

- Iván Espinoza-Madrigal, executive director of Lawyers for Civil Rights

Our Response

- Coordinated Family Unity Forums in four cities across the US in collaboration with Hispanic Federation, initially to keep up the pressure for family unification after the U.S. government began brutally separating parents and children at the border last summer and then extended to mobilize support for children seeking asylum.

- Serve on the Steering Committee for We Are All America, a national campaign for refugee justice, in collaboration with allies from the immigrant rights and refugee resettlement communities.

- Co-founded #RefugeforFamilies, alongside National Partnership for New Americans, the Fair Immigration Reform Movement (FIRM), and We Are All America to raise awareness of the Central American exodus and channel humanitarian and legal support for individuals and families fleeing Central America and traveling through Mexico.
TPS Casa por Casa: organizing for Protection

As a response to the cancellation of 6 of the 13 countries designated with the Temporary Protected Status (TPS), we activated a community organizing strategy nation wide led by our organizational members, including our new “House to House” - Casa por Casa - in key cities across the U.S. This organizing and mobilization led by Alianza Americas and member organizations allowed us and allies across several states to engage hundreds of TPS holders in telling their own stories to policymakers and advocate for permanent solutions and immediate steps to protect TPS holders.

Key Outcomes/Actions

- Two congressional briefings on TPS, DACA and DED held in Washington DC
- Over 200 congressional visits conducted between June 2017 to September 2019
- 800 TPS holders attending House-to-House events
- 10k people attending TPS events such as community forums in Houston, San Francisco, Los Angeles, Boston, New York, New Jersey, Chicago, Miami, North Carolina and Minnesota.
- Over 10k views TPS toolkits and 2 TPS explainer videos about the Ramos and Bhattarai lawsuit on Facebook and our YouTube channel
- 20,000 copies of TPS explainer brochures distributed in 10 different states

Where We’ve Been, Where We are Going

- More than 10,000 hits on media interviews with Alianza staff discussing TPS
- Expanded network of volunteer spokespersons
- Casa por Casa / House to House implemented in 6 states
- 14 organizational members held conversations on contingency plans for local TPS holders
- Members attended Congressional town halls in 11 states to raise awareness on TPS
Disrupting the narrative

Alianza Americas raises awareness and identifies action steps to tackle the roots of oppression against communities of color, immigrants, Muslims, women, and the LGBTQ community. We encourage conversations highlighting the power of migrants as agents of change, healing and celebration, working in community to overcome fear and apathy. SOMOS lifts up the vital role of connecting with each other and connecting within movements to better understand the root causes of inequality. Through our SOMOS / WE ARE initiative, we incorporate art and other cultural expressions to dignify the stories of migrants and the contributions of their communities in the United States. SOMOS lifts the vital role of connecting with each other and connecting within the movements to better understand the root causes of inequality, and fight against racist and xenophobic narratives in the United States and throughout Latin America.

The “SOMOS/We Are” program operated in six states in 2018:

- California
- Florida
- Illinois
- North Carolina
- New York
- Texas
Expanding Transnational Civic Engagement

In 2018, Alianza Americas added new staff members in El Salvador and Mexico to maintain an ongoing presence in the region.

Having an established presence in El Salvador and Mexico is part of a long-term effort to build cross-border and cross-issue networks that can make concrete progress on matters of worker justice, human rights, and social and environmental justice, leveraging the transnational understanding and engagement of immigrant-led organizations.

- Claudia Lucero, President of Alianza Americas Board and member of Durango Unido en Chicago

Board members Odilia Romero and Judith Montenegro speaking at the first-ever migrant-led presidential candidate forum held in Mexico in 2018, creating a space for migrant organizations and key stakeholders to advocate for sustainable development in both origin and destination countries.
Building transnational leaders

Alianza re-launched its “Instituto de Liderazgo” with a brand new year-long intensive training format and a diverse cohort of leaders from across the country. The goal of the Instituto is to equip local immigrant leaders, hailing from Latin American and Caribbean countries, with a global perspective of the policies, realities, and contexts that shape migration, building a generation of local leaders with cross-issue, cross-border perspectives.

“Our communities are best served when we address local challenges with an understanding of their multifaceted roots and multiple connections across borders. Investing in transnational leadership in our communities is a core tenet of Alianza Americas’ long-term vision to improve the lives of families across borders,” - Mirtha Colón, Executive Director of Hondurans Against AIDS and President of ONECA
Educational Delegations and Tours

Alianza Americas hosts educational delegations to increase awareness and build connections among immigrant leaders, faith leaders and US local elected officials on causes at the root of children and families fleeing violence and insecurity in Central America.

Over the past year, Alianza Americas has led

8 delegations from the US to Mexico and Central America
5 speaking tours in the US with activists from Mexico and Central America.

Speaking tours featured Sister Magda, an immigrant rights activist from Mexico, and defenders of democracy and free press from Honduras.

“As Latin American immigrant leaders in the United States, we seek to influence decision makers in this country to fight for humane migration policies. It is crucial that elected officials know what is happening in Central America and understand the true humanitarian crisis happening in the countries where people are fleeing. This understanding is vital to advocate for changes in US humanitarian protections and reshaping our foreign policy so that these countries become places from which fewer people are forced to flee.” - Oscar Chacón, Executive Director of Alianza Americas
Financial Statements 2018

FISCAL YEAR 2018 STATEMENT OF FINANCIAL ACTIVITIES

PUBLIC SUPPORT & REVENUE

Grants and contributions $916,143
Contract & Programs Service Fees $28,586
Membership dues $5,750
Fiscal agent management fee $144,903
Investment income losses & fees $(10,919)
Miscellaneous Income $2,864
TOTAL REVENUE $1,087,327

DIRECT PROGRAM EXPENSES

Salaries & Benefits $395,365
Program Travel and Events $191,584
Program Subcontracts $134,652
Professional Services $129,404
Software & Technology $12,408
Other Direct Program Expenses $54,010
Total Direct Program Expenses $917,423
Management & General $36,820
Fundraising $24,106
Total Support Services $60,926
Total Expenses $978,349
Change in Net Assets $108,978
Net Assets at Beginning of Year $811,959
Net Assets at End of Year $920,937

*Fiscal Year 2018 utilized restricted multi-year grants recorded in previous years

**In 2018, Alianza Americas was the fiscal agency for two organizations, the Global Coalition on Migration and Presente.org.

*** 990s and Audited financials available on request to info@alianzaamericas.org
Our Supporters

>50,000
Foundation to Promote Open Society
Porticus
W.K. Kellogg Foundation
Woodcock Foundation

10,000-49999
American Society of Safety Professionals (ASSE)
Hispanics in Philanthropy-CAMMINA
Keys Trust
Oxfam America
Susan Benjamin
The Hispanic Federation

5000-9999
OXFAM Mexico
The New World Foundation
United Food and Commercial Workers International Union (UFCW)
Rutgers University - Humanities Action Lab

101-250
Abel Nuñez
Adam Olson
Adrian Madaro
AFSC Latinoamérica y el Caribe
Alicia Schmidt Camacho
Alicia Zuniga
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Rosa Cabrera
Sandra Smither
Sarai Portillo Suarez
Steve O’Malley
Wayne and Donna Sue Shannon
William and Mary Carry
Yanira Chacon
Yolanda Zorayda Avila Toledo

In addition, a record number of 130 small donors gave in 2018. We also extend a special recognition to the hundreds of individuals and organizations who answered the call to respond to the Central American Exodus by donating in 2018 to the shelters in Mexico that provide critical and ongoing protection, food and shelter for thousands of migrants and asylum seekers each and every day.