



SOMOS We Are

RECLAIMING OUR HUMANITY



SOMOS/WE ARE is a collaborative initiative developed by Alianza Americas and its members and allies, using art and other cultural expressions to tell the true stories of immigrants and our communities. SOMOS/WE ARE provides a powerful counter-narrative to the negative and misguided perception of immigrants that has come to dominate public discourse and policy making, thereby harming our communities, not just in the United States, but also in other countries around the world, including our own countries of origin.

The dehumanizing rhetoric used against migrant communities, spread by the use of labels such as “illegals” and “criminal aliens,” that has been adopted by the media and elected officials has served to legitimize the systemic abuse of migrants’ human and civil rights. The persistent use of such terms and inflammatory speech has made it impossible to have a rational public debate and civil discourse about how to enact truly sensible, humane and visionary immigration policy reforms.

THROUGH THE SOMOS/WE ARE INITIATIVE, WE WILL:

Put pressure on the media, as well as local, state and federal elected officials to stop the use of the pejorative term “illegal” when describing human beings who happen to be immigrants;

Maximize the use of social media and emerging technologies to shift negative and misguided views of immigrants and lift up human stories;

Recognize the creativity and innovation of youth and support their efforts to realize their dreams;

Promote economic and social justice and equity for all people, while respecting the integrity and fragility of our mother earth.

Celebrate the diversity within our communities.

As we share our “SOMOS/WE ARE” initiative with our communities and our allies, we reaffirm our determination to reclaim our humanity, dignity, and pride in our multicultural and multilingual roots and heritage.

Immigrant communities from across the Americas reaffirm that

WE ARE:

- Brilliant and beautiful
- Creative and innovative
- Perseverant and tenacious
- Hard-working and entrepreneurial
- Spiritual, sensible and compassionate
- Loving of our families and communities
- Honest and loyal
- Dreamers and doers
- Courageous and strong



For more information about this initiative, please contact us at info@alianzaamericas.org, or call us at 877-683-2908, ext.4.

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